

Special Mid-Summer Supplementary Edition

Issued by the Local Chautauqua Committee
with the co-operation of a few of Bassano's Leading Business Men.

FEATURING :

CHAUTAUQUA

AUGUST 7th-13th.

C.P.R. DEVELOPMENTS at BASSANO

:: AND ::

BASSANO'S BUSINESS ADVANTAGES



SIGNALLER TOM SKEVHILL,
Anzac soldier-poet, bringing a great
reconstruction message during the
Chautauqua.



NORMAN ALLAN IMRIE,
lecturing on British-American rela-
tions at the Chautauqua.



DR. GEORGE ADAM,
former member of Lloyd George's
Munition Board, coming to Chau-
tauqua.

This supplement is presented with the double purpose of advertising Chautauqua and acquainting our country friends with the important happenings which will ultimately make Bassano one of the finest business centres of the Province.

It has been made possible only by the hearty cooperation of the business and professional men whose announcements appear herewith.

Such cooperation in the community interest deserves recognition by the community.

The Best of Everything in Building Material

Nothing can stop a Coal Famine this Winter
Unless you put in your Winter's Supply Early

Call in and see us during Chautauqua Week
We will talk things over and arrange to supply
your requirements early.

CROWN LUMBER CO., LTD.

Box 26 JOS. WRIGHT, Local Manager Phone 31

The Home of Quality, Service and Right Price

WELCOME!

TO BASSANO CHAUTAUQUA

and

BASSANO's QUALITY STORE



We study to
please You.

A FEW CHAUTAUQUA SPECIALS!

Men's Overalls, No. 1 grade, Special	-	\$2.75
Ladies' Cotton Hose, in black, white and brown		
Regular 45c. per pair. Special 3 pairs for		1.00
Buster Brown Sister Children's Stockings, in pink		
and blue mercerized lisle, values up to \$1.00		50c.
Towelling, good weight, striped, reg. 60c. yd. Special,		45c.
Bleached Table Damask, 70", fine quality, reg. 1.75		
Special per yard		1.25
Bleached Sheeting, good firm even weave, 72" per yard		1.00
This splendid value to-day:		
81" per yard		1.25

Men's Caps, in natty tweeds and silks, 25 per cent off during Chautauqua.

James Johnston - The Quality Store

Groceries, - Dry Goods, - Men's, Ladies and Children's Wear, - Boys' Outfitter.

Daily Program

Monday August 9th

AFTERNOON - 3 P.M.

Entertainment - Ward-Waters Co.
Readings - Richard Posey Campbell

Chautauqua is fortunate in securing Richard Campbell for his entertainment is both unique and delightful. He will read some of his pleasing verse, impersonating the characters as they appear.

EVENING - 8 P.M.

Evening Prelude - Ward-Waters Co.
Popular Lecture - Hon. C. H. Poole

Mr. Poole is one of the leading statesmen in New Zealand and brings a story of absorbing interest concerning the development of his country. "Social Redemption" in New Zealand would appear to be an accomplished fact.

A word concerning the issuing of this Special Mid-Summer Supplementary Edition

THE OBJECTS

To acquaint the public with Bassano's commercial importance.

To bring home proof of this importance by way of enlightenment as to development actually taking place.

To prove to You--the buying public--that Bassano's trading facilities are being developed to the highest point.

To emphasize the fact that Bassano business concerns are in a position to compete for trade with other commercial centres.

There is no doubt that considerable trading is done out of Bassano by the buying public of the district through the mail order medium, and which is every buyer's privilege,---but it may be mentioned that a big percentage of merchandise shipped in by mail order from outside points could be purchased locally at the same prices and in some instances the local prices are lower. It will be an economical practice to request quotations before sending away for any commercial commodity, as time and "seeing and feeling" trading mean much more satisfaction to the buyer.

Advertising Bassano's Summer Chautauqua.

It will be noted that the programmes are comprised of exceedingly interesting items,---the artists being of the very best in their respective lines.

Chautauqua at Bassano will be a week's feast of interesting instruction and delightful entertainment.*

Bassano Business Men extend a hearty welcome to all that may find it possible to attend Chautauqua.

FOR YOUR INFORMATION.

It may be mentioned, that the following Business Men of Bassano financed the issuing of this Special Mid-Summer Supplementary ;---Currie & Milroy Ltd., A. McKee, James Johnston, Crown Lumber Co., Dr. A. C. Scott, Dr. W. Neilson, Ernest Scott, H. Bieber, Alberta Pacific Grain Co., Sambrook & Steel and Chautauqua Committee.

Your attention is especially drawn to the above mentioned Business Men's advertisements that appear in this copy
THEY ARE LIVE BUSINESS MEN AND EXPONENTS OF REAL SERVICE.

RETAIN THIS SUPPLEMENTARY. It contains each days program of the Chautauqua and special announcements.

Mr. Farmer!

Your Crop is Assured

Provided you can get it cut before the Frost comes

To accomplish this in face of the late season and heavy crops you will need machinery you can rely on and which will deliver the goods under all conditions.

McCormick and Deering

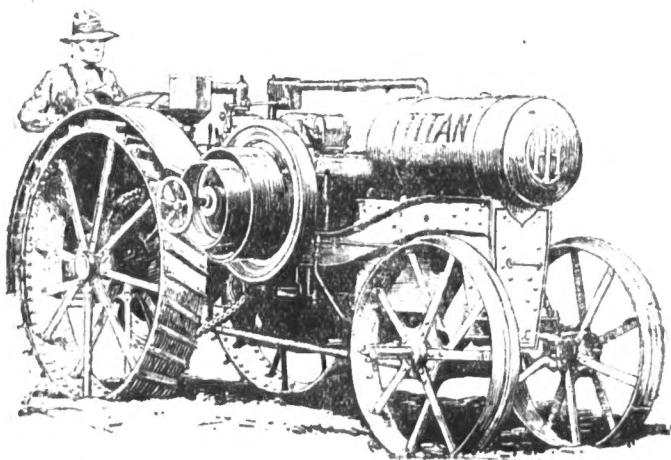
Binders Save all the Grain

You can always get Repairs for McCormick and Deering Binders. Fix up the old machine Now. Order your New machine today for there will be a shortage everywhere.

**We carry full lines of McCormick
and Deering Binders and Mowers
Rakes, Twine and Repair Parts.**

We are also distributors for the world-famous

Titan 10-20 Tractor & 22-38 International Thresher



The Crop Savers!

This is an ideal combination for the average farmer. In a year like this they will easily save their cost. See us for details of cost and capacity while at Chautauqua.

Order your Twine at once to protect yourself against a shortage or raise in price.

CURRIE & MILROY, Ltd. BASSANO

Sole district agents for full I.H.C. Line.

Daily Program

Saturday August 7th

AFTERNOON - 3 P.M.

Concert - The Old Fashioned Girls

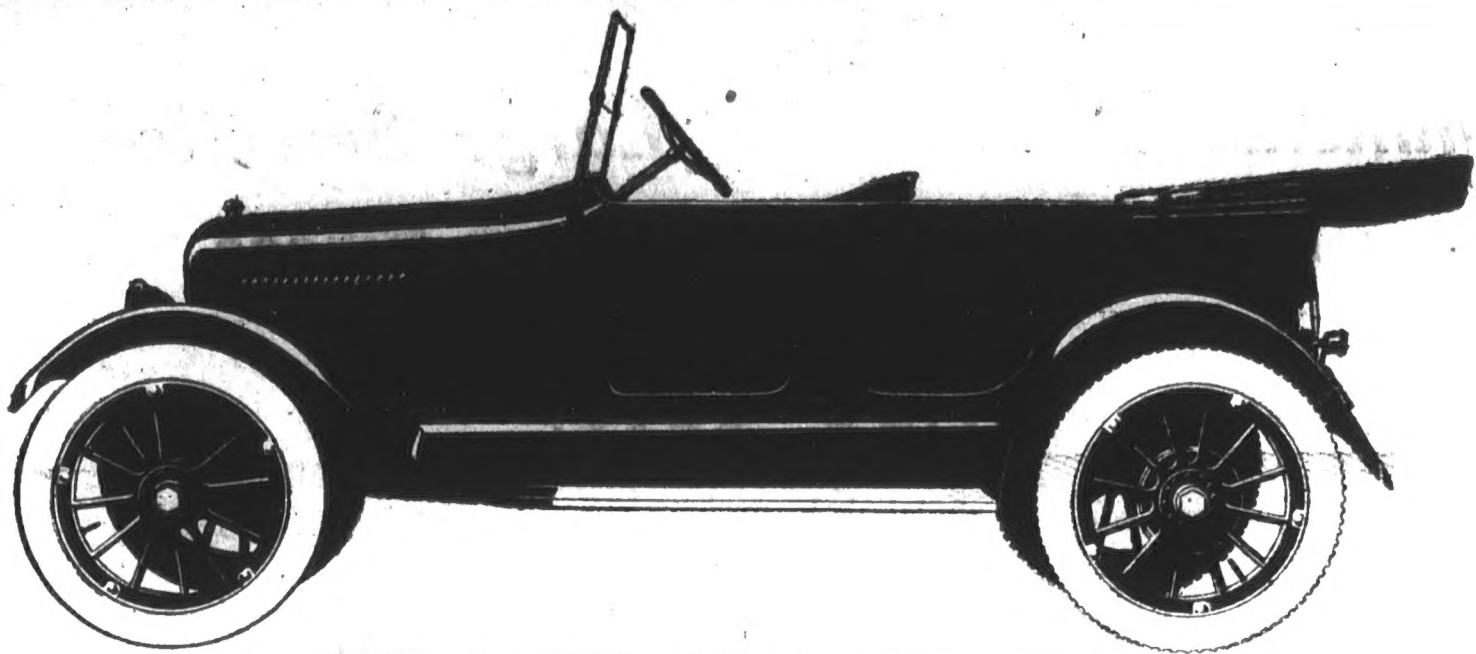
These talented ladies will present a most delightful program of the songs and stories of long ago. This we are sure you will find a happy opening to your Chautauqua.

EVENING - 8 P.M.

Prelude - The Old Fashioned Girls

Scientific Lecture - Burnell Ford

Burnell Ford is an outstanding figure in the scientific world. His lecture deals mainly with the marvels of electricity and during the evening he does some astonishing things such as lighting candles with a stream of water and welds by electric currents passing through him.



THE OVERLAND LIGHT FOUR
IS

THE POPULAR CAR

Durably Made - Inexpensively Maintained
and Reasonably Priced.

Call in while in for Chautauqua and let us Demonstrate it to you.

SAMBROOK & STEEL
CAR DEALERS --and-- REPAIR EXPERTS

IMPORTANT NOTICE

Coal Shortage this Fall!

Owing to the impending car shortage which will follow the big crop and a probable embargo of American Coal, a Severe Coal Shortage will undoubtedly result in Alberta.

Protect Yourself Stock Up at Once

We will be pleased to supply your requirements in this line.

Alberta Pacific Grain Company, Ltd.

The largest Retail Coal Distributors in Canada.

What the Developments at Bassano will Mean to the Public

Divisional point advantages brings improved shipping facilities.

Improved shipping facilities enables Bassano Business Concerns to keep up thoroughly complete mercantile stocks.

Complete stocks of merchandise means better assortment and better service to the buying public.

These advantages make Bassano a real Commercial centre and brings bigger business.

Bigger business means lower prices to the consumer.

Bassano today is probably the most up-to-date town in the Province. Closer co-operation will make it still more so.

Dr. A. G. Scott

Physician and Surgeon

Bassano, Alberta

Phones--Office 37; Residence 131

Complete X-Ray Installation

Daily Program

Thursday August 12th

AFTERNOON - 3 P.M.

**Concert - Ferdinand Fillion
and assisting artists**

Ferdinand Fillion is a brilliant violinist of international reputation, and his appearance in the Chautauqua platform will be an occasion to be remembered. Assisting him is Gabrielle Claus, a dramatic soprano who is perhaps the best vocalist we have yet secured. No one should miss this great treat.

EVENING - 8 P.M.

**Prelude - Ferdinand Fillion
Lecture - "Rebuilding the World"
Tom Skeyhill**

Tom Skeyhill comes to us with a wonderful story and an equally wonderful message. So inspiring is this great soldier-poet lecturer that Theodore Roosevelt has said of him "I am prouder to be in the platform with Tom Skeyhill than any man I know." We are sure you will be as proud to listen to him.

Dr. W. G. Neilson

Dentist

Webster Block - Bassano

Make

Fat's

Quick

Lunch

your

Headquarters

for

Meals

during

Chautauqau Week.

1920---A Red Letter Year for Bassano and District

It is an old and true saying that "what affects a district affects also a town," and the reverse is equally true.

Little apology then is needed for the following pages of publicity which are devoted to the great developments which are taking place in Bassano for they will undoubtedly tend towards the greater development of the country surrounding.

Every farmer will feel the benefit of a bigger and better Bassano by reason of improved trading facilities, improved service for express and freight shipments, and the hundred and one advantages which inevitably follow the development of a town.

Closer Co-operation will benefit both the Town and District.

Established 1910.

Opposite Bank of Commerce

The Best of Everything in Building Material

Nothing can stop a Coal Famine this Winter
Unless you put in your Winter's Supply Early

Call in and see us during Chautauqua Week
We will talk things over and arrange to supply
your requirements early.

CROWN LUMBER CO., LTD.

Box 26 JOS. WRIGHT, Local Manager Phone 31

The Home of Quality, Service and Right Price

WELCOME!

TO BASSANO CHAUTAUQUA

--o-- and --o--

BASSANO's QUALITY STORE



We study to
please You.

A FEW CHAUTAUQUA SPECIALS!

Men's Overalls, No. 1 grade, Special	\$2.75
Ladies' Cotton Hose, in black, white and brown Regular 45c. per pair. Special 3 pairs for	1.00
Buster Brown Sister Children's Stockings, in pink and blue mercerized lisle, values up to \$1.00	50c.
Towelling, good weight, striped, reg. 60c. yd. Special,	45c.
Bleached Table Damask, 70", fine quality, reg. 1.75 Special per yard	1.25
Bleached Sheeting, good firm even weave, 72" per yard	1.00
This splendid value to-day: 81" per yard	1.25

Men's Caps, in natty tweeds and silks, 25 per cent off during Chautauqua.

James Johnston - The Quality Store

Groceries, - Dry Goods, - Men's, Ladies and Children's Wear, - Boys' Outfitter.

Daily Program

Monday August 9th

AFTERNOON - 3 P.M.

Entertainment - Ward-Waters Co.
Readings - Richard Posey Campbell

Chautauqua is fortunate in securing Richard Campbell for his entertainment is both unique and delightful. He will read some of his pleasing verse, impersonating the characters as they appear.

EVENING - 8 P.M.

Evening Prelude - Ward-Waters Co.
Popular Lecture - Hon. C. H. Poole

Mr. Poole is one of the leading statesmen in New Zealand and brings a story of absorbing interest concerning the development of his country. "Social Redemption" in New Zealand would appear to be an accomplished fact.

A word concerning the issuing of this Special Mid-Summer Supplementary Edition

THE OBJECTS

To acquaint the public with Bassano's commercial importance.

To bring home proof of this importance by way of enlightenment as to development actually taking place.

To prove to You--the buying public--that Bassano's trading facilities are being developed to the highest point.

To emphasize the fact that Bassano business concerns are in a position to compete for trade with other commercial centres.

There is no doubt that considerable trading is done out of Bassano by the buying public of the district through the mail order medium, and which is every buyer's privilege,---but it may be mentioned that a big percentage of merchandise shipped in by mail order from outside points could be purchased locally at the same prices and in some instances the local prices are lower. It will be an economical practice to request quotations before sending away for any commercial commodity, as time and "seeing and feeling" trading mean much more satisfaction to the buyer.

Advertising Bassano's Summer Chautauqua.

It will be noted that the programmes are comprised of exceedingly interesting items,---the artists being of the very best in their respective lines.

Chautauqua at Bassano will be a week's feast of interesting instruction and delightful entertainment.

Bassano Business Men extend a hearty welcome to all that may find it possible to attend Chautauqua.

FOR YOUR INFORMATION.

It may be mentioned, that the following Business Men of Bassano financed the issuing of this Special Mid-Summer Supplementary :---Currie & Milroy Ltd., A. McKee, James Johnston, Crown Lumber Co., Dr. A. C. Scott, Dr. W. Neilson, Ernest Scott, H. Bieber, Alberta Pacific Grain Co., Sambrook & Steel and Chautauqua Committee.

Your attention is especially drawn to the above mentioned Business Men's advertisements that appear in this Edition.
THEY ARE LIVE BUSINESS MEN AND EXPONENTS OF REAL SERVICE.

RETAIN THIS SUPPLEMENTARY. It contains each days program of the Chautauqua and special announcements.

Immense Stock - Large Selection
Big Business - Lower Prices

NUFF SED!

CURRIE & MILROY, Ltd.

**Hardware and Harness
Implements**

Daily Program

Friday August 13th

AFTERNOON - 3 P.M.

Prelude - Fisk Jubilee Singers
Lecture - "Misunderstood Mexico"
W. L. Mellinger

Mr. Mellinger lived in Mexico for several years, knows the men who have been and are yet making history down there and is a recognised authority on matters pertaining to that turbulent country. His lecture will be a great educational treat.

EVENING - 8 P.M.

Grand Closing Concert
Fisk Jubilee Singers

These talented artists come north singing the old negro Jubilee songs and they are at once an inspiration and delight. They have voices of wonderful melodiousness and present a really grand climax to a wonderful week.

We Never Follow

For Men Only!

**OUR MEN'S WEAR STORE HANDLES
NOTHING ELSE BUT MEN'S WEARING APPAREL**

**WE PRIDE OURSELVES ON BEING
SPECIALISTS IN MEN'S CLOTHING
AND FURNISHING NEEDS**

Chautauqua Special:

40 PAIRS of High-Grade REGAL Dress Shoes (Buttons) in Blacks and Tans,
all sizes. To-day's Wholesale Price \$11.50
SPECIAL CHAUTAUQUA PRICE **\$11.00**

McKEE'S MEN'S WEAR STORE

Bassano Chautauqua Week

AUGUST 7 - 9 - 10 - 11 - 12 - 13.

11 Splendid Programs

Chautauqua brings six days of wholesome entertainment, splendid lectures and inspiring music. Eighteen different attractions---all at a price so low as to appear almost unbelievable in these days of "sky-the-limit" costs. \$3.00 buys a Season Ticket admitting to every program of the week. High school students \$1.50, children's tickets \$1.00.

C. P. R. Developments

The great increase of freight and passenger traffic over the main line of the C.P.R. has made it necessary for the company to divert the bulk of its through freight over the Swift Current-Bassano Branch, which has entailed making Bassano a freight terminal.

This, naturally, means that a tremendous development will take place in Bassano.

A new twelve stall round house which is to be equipped with electrical power and will be one of the most up-to-date in Canada, is now in course of construction.

The company is laying down twelve new tracks, each three-quarters of a mile in length with new switch leads, which, when completed, will make the yards second only to those of Calgary and Edmonton.

The ballast for these new tracks has been brought from Crowfoot and this part of the work is well on the way to completion.



KEITHLEY NEW YORK PLAYERS Presents "It Pays to Advertise," Fourth Day of Chautauqua.

1 Play Production - 1 Program of Readings - 6 Splendid Lectures
10 Musical Programs

18 Big Events - Season Tickets \$3.00

Get your ticket early. At all Stores.

Local Executive:

Chairman, Chas. Carnegie.

Secretary, F. J. Malloy.

Ticket Secretary, Harry Ford.

McKEE'S EXTRA SPECIAL CHAUTAUQUA SALE!

: OF :

DRY GOODS and LADIES' WEAR

Daily Program

Tuesday August 10th

AFTERNOON - 2 P. M.

Prelude - Zedeler Symphonic Quintet
This is perhaps the greatest musical treat of the Festival. Zedeler Quintet's programs will comprise violin solos, cello solos and soprano solos, with an abundance of the best orchestral music.

Lecture - N. A. Irvine
Some Political Problems Facing John Bull and Uncle Sam

A splendid and timely message delivered in a masterly style.

EVENING - 8 P. M.

Prelude - Zedeler Symphonic Quartet
Lecture - Dr. George Adam

Dr. Adam lectures on the wonderful Fifth Westminster, David Lloyd George and he unfolds a fascinating story of gift, energy and perseverance that is worth listening to.

As a Special Chautauqua Attraction we are offering very low Sale Prices in our DRY GOODS AND LADIES' WEAR DEPARTMENT

Thanks to our Buyer we have one of the finest stocks of this line of merchandise in Western Canada To-day.

LADIES! This is a *GENUINE OFFER* of *GENUINE GOODS* at *GENUINE LOW PRICES*. Take note of each item advertised in advertised in this space and take part in this great Money-Saving Sale.

Silks

Pongee, splendid quality and washable, 36" wide. Colors, navy, grey, brown, reg. 2.75. **2.25**
Silk Poplin, 36" wide in black, navy, copenhagen, grey, plum and old rose, reg. 3.00. **2.50**
Navy and Black Paillette, 36" wide, reg. 3.50. **2.75**
Natural Colored Pongee, 36" wide worth 2.25. **1.50**
White Habutai Silk, 36" wide, worth 2.25. **1.75**

Cotton Goods

White Dotted Muslin; White Striped Vesting: Flowered Muslin, worth 75c. **50c.**
White Middy Cloth of splendid quality, 30" wide worth 50c. **40c.**
White, Pink, Blue Voile, 40" wide worth 90c. to clear at per yard **75c.**
White Mull, good quality, 40" wide to clear at **65c.**
All Colored Muslins, reg. to 1.25. **85c.**
Special White Vesting, 36" wide for **90c.**

Underwear

Ladies Combinations, summer weight, with half sleeves, no sleeves, all sizes, reg. 1.50 for **1.00**
Ladies Cambric Drawers, trimmed with embroidery, all sizes, very specially priced at **60c.**
Ladies Cambric Camisoles and Corset Covers, daintily trimmed with val. insertion, embroidery, lace and tucks, reg. 1.50 and 1.75 special each **1.25**

Hats

Ladies Hats, trimmed and untrimmed, up to 20.00 to clear at **5.00**

Children's Shoes

Children's White Canvas Pumps, 6 pairs only, sizes 5 to 13, reg. 2.75 for **2.00**
Children's White Canvas Pumps, rubber soles, 19 pairs, regular 2.00 for **1.50**

Ladies Shoes

Ladies High Laced White Canvas Shoes, with the very comfortable military heel, 9 pr. only, reg. 5.50 **3.95**
Ladies Black and Havana Brown Kid Oxfords, worth 12.50 for **10.25**

20 per cent Discount off all shoes not priced here.

Children's Dresses 1.25 to 3.75

Children's Gingham Dresses, very pretty with contrasting colors, insertion and embroidery from **3.75**

Discount of 10 per cent off Dresses and Skirts

Hosiery

Ladies Fine Ribbed Black Cotton Hose, sizes 8 to 10, reg. 75c. for **50c.**
Children's Fine Ribbed Black Cotton Hose, just the thing for school, so durable, sizes 5 to 9 reg. 60c for **40c.**
10 per cent discount on all hosiery in the store.

Ready-to-Wear

White Wash Skirts, 12 only, regular 7.00 while they last **4.50**

Discount of 10 per cent off all Blouses, in store, including Georgettes, Crepe de Chenes, Habutai Silks and Voiles

Ladies' Shoes

Ladies Black Patent Pumps and Oxfords, stage last, Louis heel, reg. 9.75 for **8.50**

Ladies Black Kid Oxfords and Pumps, turn sole, stage last, Louis heel, reg. 10.25 for **8.75**

20 per cent off all Shoes in store, not already priced.

Our Lady Buyer wishes us to state to the Ladies that our Private Rest Room and Fitting Room are at their disposal during Chautauqua week, and, also, that she will be pleased to assist you at any time in the Selection of materials and the fitting of garments.

SALE OPENS - AUG. 7th.
SALE CLOSES--AUG. 13th

McKEE'S STORES

GROCERY DEPARTMENT

How is this for a "Chautauqua" Tea Special?

Specially selected and blended for us. A full richly-flavored black tea, will go further than most package teas sold, at a higher price. Regular 70c. lb. **Chautauqua Price, 60c. lb.**

Are you Going Overseas?

IF SO---

I can book you to practically
any port in the World!

H. Bieber - C.P.R. Agent - Bassano

Canadian Pacific Ocean Steamship Co. Ltd.

Cunard Steamship Line Co. - Anchor Donaldson Line

Anchor Line - American Line - White Star Line

White Star Dominion Line - Red Star Line

Leyland Line - Norwegian American Line

Scandinavian American Line

Daily Program

Wednesday August 11th

EVENING ONLY

Keighley New York Players
in the great comedy

"It Pays to Advertise"

This sparkling comedy is considered one of the very best ever produced. It is presented by the famous Keighley Players of New York and has been one of the greatest successes Chautauqua has ever made.

For sheer fun, clean and wholesome situations it would be hard to conceive anything that exceeds "It Pays to Advertise."

SINGLE ADMISSION - \$1.00

IT WILL PAY TO BUY

A SEASON TICKET FOR \$3.00

ANNOUNCEMENT

I beg to announce that I have opened up business at Bassano as a General Painting Contractor. I will be pleased to submit prices on any work you may have in this line.

Country work will be given the same attention and service as Town work.

ERNEST SCOTT,

PAINTER

DECORATOR

Orders and enquiries may be left at Flanagan Bros. store.

P.O. Box 37.